

remark
solutions

remark your space

REMARK YOUR SPACE

REMARK SOLUTIONS COMPANY PROFILE

DISCOVER REMARK, THE AGENCY WHICH STRIVES TO CREATE THE FIRM OF THE FUTURE. TECHNOLOGY AND BUSINESS IS THE WAY FORWARD. EVERY DAY WE POWER SUSTAINABLE PROGRESS FOR OUR CLIENTS AND PARTNERS, THE WIDER COMMUNITY AND OURSELVES. IT IS OUR UNIQUE APPROACH AS BUSINESS TECHNOLOGISTS THAT MAKES THIS POSSIBLE

WWW.REMARKADV.COM

remark your space.

GLC PAINTS



ABOUT

GLC IS CONSIDERED THE LARGEST PAINT MANUFACTURERS IN MIDDLE EAST AND AFRICA REGION, AND THEIR EMPLOYEE BASE IS OVER 1,500 HIGHLY QUALIFIED PROFESSIONALS.

CHALLENGE

WE WANTED TO CREATE A BOND BETWEEN THAT HUGE BASE OF PROFESSIONAL PAINTERS. IN DOING SO, WE ESTABLISHED CUSTOMER LOYALTY AND A DIRECT, EMOTIONAL CONNECTION BETWEEN THE BRAND AND ITS USERS, POSITIONING GLC AS A FRIENDLY, YET EFFICIENT PAINT SUPPLIER. TO DO SO, WE CREATED اسطوانات جي ال سي A FB GROUP WITH ITS OWN UNIQUE LOGO, IDENTITY AND PERSONALITY, AND AN ILLUSTRATED CHARACTER THAT REFLECTS THE GLC SPIRIT. GATHERING OVER 1,000 PAINTERS AND OFFERING THEM A SPECIALIZED PLATFORM WHERE THEY CAN SHARE STORIES, EXPERIENCES, AND TIPS OR INQUIRES ABOUT LATEST GLC PRODUCTS AND ANNOUNCEMENTS, REACHING MORE THAN 200 DAILY COMMENTS.



SADKO



ABOUT

SADKO'S SUCCESS STORY BEGAN IN 1986 BY ENG. SADIQ HANNA GHABBOUR, FOUNDER OF THE GHABBOUR BROTHERS COMPANY IN 1961, WHICH SPECIALIZED IN TRADING MACHINES, AGRICULTURAL TRACTORS, CARS, APPLIANCES, HOUSEHOLD AND ELECTRICAL APPLIANCES.

SADIQ HANNA GHABBOUR, UPON ESTABLISHING SADKO, TARGETED THE COMPANY TO BE THE MAIN DISTRIBUTOR FOR EGYPTIAN LOCAL INDUSTRIES, AND BASED ON THAT, SADKO BECAME THE SOLE DISTRIBUTOR FOR THE PRODUCTS OF THE KIRIAZI BRAND, WHICH IS ONE OF THE LEADING MANUFACTURERS OF HIGH-QUALITY DURABLE DEVICES IN THE EGYPTIAN MARKET IN ADDITION TO ITS DISTINGUISHED AFTER-SALES SERVICE THAT IS UNIQUE TO IT.

CHALLENGE

A BRAND THAT IS A PART OF ALMOST EVERY HOUSEHOLD IN EGYPT AND A STAPLE IN MANY GENERATIONS OVER THE YEARS, WE TOOK AN INTERACTIVE INITIATIVE ON SOCIAL MEDIA WITH CREATIVE ENGAGING CONTENT, COMPETITIONS, TRIVIAS AND MORE!
CREATING RELEVANT FUN CONTENT FOR FAMILIES, AND HAVING FUN OURSELVES.

CHEMICAL PARTNERS



CHEMICAL PARTNERS

Balance Your Quality Equation

ABOUT

ESTABLISHED IN 1995, CHEMICAL PARTNERS IS THE LEADING INDEPENDENT AND DYNAMIC DISTRIBUTOR OF SPECIALTY CHEMICALS IN THE MIDDLE EAST AND AFRICA, COVERING THEIR MAIN SEGMENTS LIKE COATINGS, INKS, ADHESIVES, BUILDING AND CONSTRUCTION, PAPER, PERSONAL CARE, HOME AND FABRIC CARE, TECHNICAL PLASTICS AND COMPOUNDS.

CHALLENGE

WE STARTED OFF WITH BRANDING, ESTABLISHING A CORPORATE IDENTITY FROM LOGO TO LETTERHEAD, THAT CAPTURES THE ESSENCE AND PROFESSIONALISM OF THE BRAND. FOLLOWED BY AN INCLUSIVE COMPANY PROFILE TELLING THE STORY OF CHEMICAL PARTNERS AND THEIR JOURNEY WITH THEIR CLIENTS. TO COMPLETE THE PICTURE, WE CREATED A WEBSITE THAT COVERS ALL THEIR MAIN SEGMENTS AND PROVIDES ALL YOU NEED TO KNOW ABOUT THE BUSINESS.

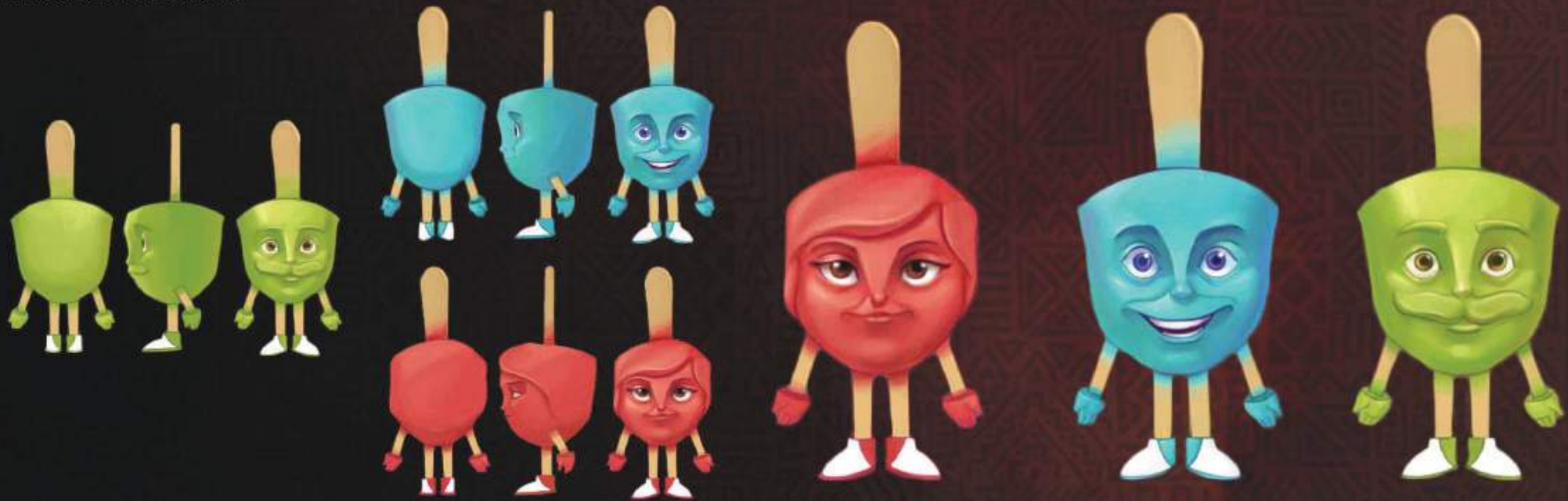


DOLATO

Dolato
GELATERIA

CHALLENGE

WE WERE INSPIRED BY ONE OF THEIR PRODUCT RANGE "THE MINIS" AND WORKED ON SKETCHING CHARACTERS AS DIFFERENT VERSIONS FOR DOLATO CHARACTER UNTIL IT CLICKED REACHING THAT ONE VERSION WHICH EXACTLY FITS HOW WE VISUALIZE IT TO BE THE MOST FIT AND EXECUTING IT IN 2 AND 3D. IT IS A JOURNEY WE SHARED WITH THE CLIENT IN HONOR OF DISPLAYING DOLATO'S BRAND VOICE THE TRENDIEST MATCHING THE OUTGOING NATURE OF THE BRAND.



remark your space ✨
remark
solutions • remark your space

OFFICE: +20 2 230 822 86 | **MOBILE:** +20 12 2569 0451
VILLA NO. 1, MOHAMMED NAGIB AXIS,
IN FRONT OF WATER WAY, CAIRO, EGYPT



REMARKADV

WWW.REMARKADV.COM